

November 6-7, 2016
NLC MEETING AGENDA
NATCA National Office
Washington, DC
5th Floor – Forey Conference Room

NLC Meeting Participants – Steve Weidner, Richard Fagg, Richard Kennington, Trisha Pesiri-Dybvik, Corey Soignet, Allison Schwaegel, Mike Hanlon, Andre Jean, Kristena Jones, Samantha Giberson, Stan Parulski

NLC Mentorship Program Participants – David Skarphol, Mike Orr, Caryn Smith

Guest Participants – Jenny Benjamin

- Introduction of new Mentorship program participant – Caryn Smith (ZLC)
- Future Meeting/Class Dates
 - o 2017 NLC Meeting Dates
 - January 16-17 (San Diego, CA) Spouses are welcome
 - April 9-10 (Washington, DC)
 - September 25-26 (TBD)
 - December 5-6 (TBD)
 - o 2017 Basic Legislative Activism Class Dates
 - February 22-23 (Las Vegas, NV)
 - September 11-12 (Las Vegas, NV)
 - November 28-29 (Las Vegas, NV)
 - o 2017 Advanced Legislative Activism Class Dates
 - April 12-14 (Washington, DC)

Classes are pulled from the portal 56 days in advance. Steve to talk to Mike Robicheau and Phil Yanchulis about the awkwardness of the registration process.

- Old Business
 - NLC Training review
 - LEAP - Stan Parulski, David Skarphol need this training
 - Train the Trainer- Dave needs a diploma
 - Observe LAT- Mike, Tiny, Stan, Andre, Dave, and Sam have not.
 - Observe ALAT- Mentee's have not.
 - Steve gave update on NATCA PAC Plaques. Grace is looking into them.
- New Business
 - o Mike Orr and Caryn need blue and white shirts. Caryn needs women's black shirt. Mike Orr will email Corey about getting a smaller red shirt.
 - o Discussion on making the jerseys available all year long.
 - Drop shipping for the convention order will take place in the next few days.

- It was decided that we will wait until the January meeting to see how the logistics go and if any PAC interest is generated by them and discuss further at that time. Committee will then decide if we want to open it up to other jersey's and if so, when do we offer them?
 - Suggestion was made to offer jerseys only during events
 - Suggestion was made to include pay raises as an "event" when they would be offered.
 - Discussion on changing the color and material of the hoodies.
 - Corey to work with Kevin from Made To Order. Corey will bring three new designs that incorporate our logo, perhaps tri-color, to discuss at January meeting.
 - We will not change the current legislative logo
 - Corey briefed that Made to Order can drop ship small individual orders but bigger orders should come from Jenny.
 - Corey, Jenny, and Steve to discuss and report back to the NLC in January.
 - Discussion on what happens after the PAB approves a PAC request
 - Steve gave an update on how the PAC tracker works.
 - Steve will work with Jose to get GA attendance at DC fundraisers in PAC tracker so that the totals are accurate.
 - NLC Updates. Every NLC member will take a month to write the update. It may be based on news articles, the government affairs update etc. Richard will draw up a schedule. Mike did one already so he will be at the end of the list.
- Sub-Committee Reports (Steve to send out email addresses for all sub-committee's)
 - Mentorship Committee Report
 - David Skarphol needs six month meeting with Trish and Steve
 - Mike Orr needs initial brief with Steve
 - Caryn Smith needs initial brief with Steve and Richard.
 - PAC Committee Report
 - Discussed taking advantage of raises and reaching out to our members to join or increase their PAC.
 - Discussed having a canned email or something similar to send at the time we get pay raises.
 - Include in the email a link that allows a member to easily increase their PAC by \$2.
 - Discussion on generating a form that the member signs and is then sent to the National Office.
 - Discussed the possibility that people may not respond to something so impersonal Discussed how to utilize Facebook and other social media. The challenge is keeping the solicitation to our restricted class only
 - Question asked if we could bring an expert in to talk about combatting apathy and to relate to millennials. Not just a legislative issue.
 - Discussion about soliciting our members at RTF class

- Discussed incorporation of PAC and legislative into BRT
 - Steve will talk to Ham to see what can be done.
- There is no legislative checklist for facreps on how to educate about the PAC
 - PAC committee will develop one legislative checklist on PAC education
- Discussion on ways to make PAC events more successful. There is money in the budget for doing this.
- Current PAC Status
 - PP01/2016 - \$7,035,550.60
 - PP22/2016 - \$7,693,238.96 (including outstanding forms)
 - Reviewed 50% spreadsheet
- Education Committee Report
 - Richard to put basic class materials on sharefile once the course redesign is complete
 - Richard to put the PAC speech templets on sharfile that other can use and modify for PAC presentations.
 - Discussed Convention class and logistical problems that may have led to low attendance.
 - Committee would like a different time slot next convention.
 - Only approximately 90 convention attendees had been to the BLT class
 - Suggestion to change the title of convention class to “Legislative 101”.
 - Trisha to send the PowerPoint from the convention class to Richard to include on sharefile.
 - Jenny to send her PAC speech material to Richard so he can include in sharefile.
 - Richard to find out from Kelly where we are at on the joint Legislative/NATCA 101 concept
 - Andrew Lebovidge will be in DC the week of November 28th. Steve and Richard will talk to him about the possibility of putting 30 minutes of legislative into the BRT class. Steve and Richard will report back to the rest of the NLC at the January meeting and, if approved, the NLC will decide the content to include.
 - Andre was approached about conducting a legislative class in the Boston local area
 - Discussion on if this could be done on a trial basis.
 - Andre will get 3 possible dates from the facrep and how many the facilities realistically think they can get to attend, then report back to Richard and Steve.
 - Corey to reach out to John Carr about putting his speech on camera. Corey authorized to spend \$200 for needed software. Expense to Steve.
- Grassroots Committee Report (Corey)
 - Discussion on Legislative posters that can be sent to facilities for display.
 - Andre and Tiny submitted ideas.

- Idea was proposed to have each facility have a Kinko's account set up locally so that they can go pick up the posters rather than the National Office having to mail them.
 - Discussion tabled until the December NiW planning meeting.
 - NiW committee will work with grassroots committee to develop the posters.
 - Website/IT Committee Report
 - Steve would like the website and app checked weekly to verify that links work etc.
 - Andre will take charge to learn how to update the app and report back in January to the NLC on the feasibility of the NLC being in charge of the app and website.
- NATCA in Washington NiW
 - Discussed ideas on increasing attendance/making attendance at NiW more accessible
 - Possibly creating a scholarship program to bring 50 activists to NiW that wouldn't have come otherwise (number of activists subject to change).
 - Criteria might be
 - 1) first time at NiW
 - 2) less than four years in the agency
 - 3) PAC member
 - How do we get one person from each facility to come?
 - Richard to bring these up at next NiW planning meeting.
 - Discussion about the app
 - Committee feels it's a problem that the app is shared with other events because people don't know how to go from one to the other.
 - Update on 52-week plan/Develop content for the 52-week plan for the 4 months after NiW (pushed back to January meeting)
 - Update given by David and Andre to the rest of the NLC on last NiW Planning meeting
 - Congressional Reception at Canon Caucus Room again (provided we can reserve it)
 - We will be moving all regions into the room
 - Possible need to reduce number of activists at reception due to room size
 - Could be done by:
 - Sending people to fundraisers (GA to help find events)
 - State Coordinators will make sure every district is represented
 - Discussion will be had in the second regional breakout.
 - Anyone who wants to attend can. No one will be prohibited from participating.
 - Discussion on Bullfeathers lunch venue
 - Steve will assure that there is food until 5:00
 - Request cell phone charging stations

- Discuss at NiW planning meeting.
- Discussion on Hospitality Suite
 - Committee determined that the hospitality suite will be open Sunday and Tuesday evenings with a 2 pm curfew. It will be closed Monday evening
- Jonesie will drive instead of renting a van for the Congressional Reception
 - Steve to see if hotel will comp the valet parking and what the max height of vehicle the valet can park.
- Committee members need to get a list of 15 to 20 MOCs for Education hub highlights
 - List will be reduced to ten
 - Richard will solicit from the NLC with guidance for suggestions and a deadline of December 18.
- Discussion on how the committee wants to communicate with members who attend NiW following the event.
 - Text and email?
 - What do you expect of them?
- Suggestion made to hold a contest for activists leaving NiW to sign up PAC members back in facility
 - Determine the amount of time to keep the contest open and offer an enticing prize.
- Get two staffers from each region for the Regional breakouts.
 - Questions the committee would like them to address:
 - What is your day like?
 - How is it working across the aisle?
 - Demonstrate how to break the ice at the beginning of a meeting.
- Each region will create a schedule for their regional breakouts to go with the staffer's schedule & still includes everything
- Committee feels that NiW committee should pick the t-shirt winner because waiting till the April NLC meeting is too late
 - During the NiW planning meeting on April 3, the top three will be chosen and the rest of the NLC will be conferenced in to pick the winner.
- Discussed briefing state coordinators on how to incorporate Region X members into NLC meetings. Richard will address at the next NiW planning meeting
 - Make time for NLC members to have discussion with State Coordinators
 - Sam needs a bit longer in her breakout to coach her people on being concise and staying out of the weeds during appointments
 - Consider putting in NiW Today, how Region X is incorporated in the ask, what is a typical day for a region X person, how is region X structured.
- Dawn Johnson (Reloaded Chair) and Chrissy Padgett (Reloaded committee) taught the Building a Stronger Local class to the NLC
- Discussion on Clinton/Kaine swag.

- If the ticket wins we will store the swag for next election. If not, Steve will advise the committee on what to do with it.
- Committee recommended less yard signs, more small and medium shirts, keep the bumper magnets, and eliminate the buttons.