

September 8-9, 2012
NLC MEETING MINUTES
Paramount Hotel – Portland, OR

NLC Meeting Participants – Steve Weidner, Grant Anderson, Marcus Tomlin, Jay Bowers, Denise Spencer, Jason Arnold, Trisha Pesiri, Andy Lewis, Josh Kennedy

NLC Members Absent – Mike Hanlon, James Keith

Meeting Times

Saturday, September 8th – Meeting started at 9am, adjourned at 5:00pm

Sunday, September 9th – Meeting started at 9am, adjourned at 4:00pm

MEETING AGENDA

- **Introductions**
 - o Introduced Jay Bowers (NNE) to the committee. This was Jay's first meeting since replacing Elisa Muise as the New England region NLC member

- **Reviewed Future Meeting/Basic Legislative Class Dates**
 - o NLC Meetings
 - November 5-6, 2012 (Washington DC)
 - o Basic Legislative Activism Class Dates
 - September 10-11, 2012 (Monday/Tuesday - Portland, OR)
 - October 3-4, 2012 (Wednesday/Thursday - Boston, MA)
 - November 13-14, 2012 (Tuesday/Wednesday - San Diego, CA)

- **Set 2013 Meeting Schedule**
 - o February 6-7, 2013 (Wed/Thur) in Miami, FL
 - o April 16-17, 2013 (Tues/Wed) in Washington, DC
 - o September 23-24, 2013 (Mon/Tues) in Santa Rosa, CA
 - o November 7-8, 2013 (Thur/Fri) in Washington, DC

- **Set 2013 Basic/Advanced Class Dates/Locations**
 - o February 4-5, 2013 (Mon/Tues) in Miami, FL
 - o April 18-19, 2013 (Thur/Fri) in Baltimore, MD
 - o September 25-26, 2013 (Wed/Thur) in Santa Rosa, CA
 - o October 15-16, 2013 (Tues/Wed) in Chicago, IL

- **Basic Legislative Activism Class Discussion**
 - o Discussed registration process

- **Advanced Class Curriculum Briefing**
 - o Reviewed latest Advanced Class Curriculum development

- **PAC Tracker Website**

- Briefing from Jason Arnold regarding changes/improvements in the PAC Tracker website
- **PAC**
 - Status Update – Reviewed most recent numbers and standing
 - Discussion on Strategy
 - Future goals
 - Review of current strategy
 - Discussed strategy moving forward
 - Discussed new t-shirt design
 - Discussed potential for legislative lanyard
 - National Office Assistance
 - Reviewed PAC work/interaction with Government Affairs staff
 - Event Planning and Setup
 - Reviewed past events
 - Discussed issues from past events and how to improve events
 - PAC Events
 - Reviewed Upcoming Events
 - Additional PAC Outreach
 - Discussed other ways to educate members on the PAC
 - Brief on non-members giving
- **Elections 2012**
 - Briefed on Elections Committee – Jason, Trisha, Steve will be working to ensure maximum participation on campaigns this fall
 - Discussed legal requirements to keep members safe while campaigning
 - Discussed Campaign Work
 - In-district work
 - Remote phone banking
 - Campaign Items
 - Reviewed the status of campaign item inventory
 - Boots On The Ground Brief
 - Review placement and work of Boots members
 - Key Races
 - Reviewed key races around the country
- **NATCA in Washington**
 - Briefed on NIW Committee – Denise, Mike, Steve will be working together on NIW planning for our 2013 event
 - Discussed Hyatt and items we will need from them for 2013
 - Discussed NIW 2013 agenda framework
 - Discussed use of NIW App
 - Discussed use of a mass text system for NIW participants
 - Discussed of Roles/Jobs for NIW 2013
- **NLC Website**
 - Discussed potential ideas for an NLC website
- **New Activist Packets**
 - Discussed items to be included in new activist packets