

**September 18-19, 2011**  
**NLC MEETING MINUTES**  
**Westin Gaslamp Quarter - San Diego, CA**

**NLC Meeting Participants** – Steve Weidner, Grant Anderson, Marcus Tomlin, Denise Spencer, James Keith, Mike Hanlon, Elisa Muise, Jason Arnold, Trisha Pesiri, Steve Rosenfeld

**NLC Members Absent** – Josh Kennedy, Don Chapman

**Guest Participants** – Paul Rinaldi, Trish Gilbert, AnnMarie Taggio, Betsy Beaumont

**Meeting Times**

Sunday, September 18<sup>th</sup> – Meeting started at 9am, adjourned at 4:30pm  
Monday, September 19<sup>th</sup> – Meeting started at 9am, adjourned at 4pm

**MEETING AGENDA**

**Sunday, Sept 18<sup>th</sup>**

- **Introductions**
  - o First NLC meeting for Trisha Pesiri (NWP) and Steve Rosenfeld (NX)
  
- **Future Meeting/Basic Legislative Class Dates**
  - o NLC Meetings
    - January 8-9, 2012 (LEAP Training – Location TBA)
    - March 26-27, 2012 (Convention – Denver, CO)
    - May 19-20, 2012 (NIW – Washington DC)
    - September 8-9, 2012 (Portland, OR)
    - December 2-3, 2012 (Location TBA)
  - o Basic Legislative Activism Class Dates
    - October 3-4, 2011 (San Diego, CA)
    - April 24-25, 2012 (Tuesday/Wednesday – Kansas City, MO)
    - September 10-11, 2012 (Monday/Tuesday – Portland, OR)
    - October 3-4, 2012 (Wednesday/Thursday – Boston, MA)
    - After a discussion of class dates, the committee determined that it would be beneficial to rotate classes to different days of the week. Therefore, the dates listed above reflect the new 2012 Basic Legislative Activism Class dates. All locations remain the same.
  
- **Endorsements**
  - o Requests
    - The NLC received three requests for Congressional candidate endorsements:
      - Tarryl Clark, Democratic Candidate for Congress (Minnesota 8th)

- Mark Takano, Democratic Candidate for Congress (California 41<sup>st</sup>)
    - Sal Pace, Democratic Candidate for Congress (Colorado 3<sup>rd</sup>)
  - Action on Endorsements
    - The NLC reviewed each request and followed the process laid out in the NATCA Endorsement Policy. After discussing each request and reviewing the endorsing criteria, the NLC made the following recommendations:
      - Tarryl Clark – Unanimous vote NOT to endorse
      - Mark Takano – Unanimous vote NOT to endorse
      - Sal Pace – Unanimous vote NOT to endorse
- **NATCA in Washington App**
  - NATCA in Washington 2012 will have an App available for download to your iPhone, Blackberry, etc. This App will be similar to the Apps being developed for CFS and Convention 2012.
- **Legislative Education/Activism Classes**
  - Basic Legislative Activism Class
    - The committee reviewed the two 2011 Basic Legislative Activism classes.
      - Reviewed new registration process for Basic Legislative Classes.
  - Advanced Legislative Activism Class
    - Discuss thoughts/ideas for curriculum development
    - Appointed a workgroup to begin development of curriculum
      - Steve, Grant, Mike, Elisa
  - Legislative Education Video
    - Reviewed suggestion from Eddie De Lisle
  - New Legislative Activist Packet
    - Committee determined that this is covered by the Basic Legislative Activism class
- **Online PAC Requests**
  - Steve updated the committee on the online PAC request form. We are currently experiencing problems submitting requests when a file is attached.
- **Chair Election**
  - Steve's term is coming to an end at the end of 2011.
  - Nominations
    - Jason Arnold nominated Steve Weidner for another term as chair
    - Steve Weidner's nomination was seconded by Mike Hanlon
    - No other nominations were offered
  - Election
    - James Keith moved to cast a unanimous ballot for Steve Weidner
    - Motion for the unanimous ballot was seconded by Grant Anderson
    - All members present voted in favor of the unanimous ballot for Steve Weidner
  - Term

- Steve Weidner will serve as chair for another two year term (Jan 1, 2012 – Dec 31, 2013)
- **PAC Events**
  - PAC Goals – reviewed goals
  - Update on Progress
    - PAC at new high - \$4.56 million
  - Review fundraising strategy
    - Messaging
    - Timing
    - Methods
  - PAC Survey
    - Committee is still in agreement that PAC events shouldn't be forced on any facility, but wanted to find a way to see which facilities are interested in conducting a PAC drive with NLC assistance
  - National Office Assistance Reminder
    - Reviewed what help is available from the national office for PAC events
  - Event Planning and Setup
    - Committee discussed how events are going. Any improvements/adjustments needed?
  - PAC Go Team
    - Committee discussed the make up of the team (Betsy Beaumont – ZFW / AnnMarie Taggio – CLT)
  - Education Piece
    - Committee discussed the issue we have with members going several years into their career without ever hearing about the PAC
  - Discussed Future PAC Events
    - National Events
      - NIW
      - CFS
      - Convention
    - Regional Events

### **Monday, Sept 19th**

- **Concur Training with Preet Virk**
- **Briefing from Paul and Trish (in person)**
- **Legislative Update from Jose (via telcon)**
- **Elections 2012**
  - Grassroots
    - Structure
      - Committee discussed our grassroots structure to see if there were ways to make it more efficient/responsive
    - Campaign Work
      - Committee discussed ways to get more members out campaigning

- Committee discussed creating “Campaign Starter Kits”
  - Kits can be pre-assembled at the national office for ready mailing to activists
- Committee will also have campaign work sign up sheets in addition to the PAC table at convention
- Committee discussed ramping up our use of social media (Facebook, Twitter, Texting, etc) to help engage our members
- Education
  - Committee discussed the idea of expanding our membership education on NATCA issues beyond the voters guide
- Boots On The Ground Brief
  - Reviewed process for solicitation and approval of Boots participants