

September 29-30, 2014
NLC MEETING AGENDA
Hilton Minneapolis – Directors Row IV
Minneapolis, MN

NLC Meeting Participants – Steve Weidner, Richard Fagg, Richard Kennington, Trisha Pesiri-Dybvik, Corey Soignet, Jenny Benjamin, Mike Hanlon, Jay Bowers, Andy Lewis & Jason Arnold

NLC Mentorship Participants – Kristena Jones (ZDC), Andre Jean (A90)

NLC Members Absent – Steve Rosenfeld

Guest Participants – Trish Gilbert

- Introduction of Mentorship Program Participants
 - o Kristena Jones (ZDC), Andre Jean (A90)
- Reviewed Remaining 2014 Meeting/Class Dates
- Set NLC Meeting and Class dates for 2015
 - o 2015 NLC Meeting Dates/Location
 - January 12-13 (TBD)
 - April 14-15 (NATCA National Office / Washington DC)
 - October 6-7 (TBD)
 - December 8-9 (TBD)
 - o 2015 Basic Legislative Activism Class Dates/Locations
 - January 26-27 (Las Vegas, NV)
 - April 7-8 (Las Vegas, NV)
 - December 2-3 (Las Vegas, NV)
 - o 2015 Advanced Legislative Activism Class Dates/Locations
 - TBD (NATCA National Office / Washington DC)
- Mid-Term Elections
 - o Reviewed Boots on the Ground placements
 - o Reviewed campaign work being done in each region
 - o Steve W. briefed on the series of GOTV emails that will go out to members
 - Local level email
 - Regional level email
 - National level email
 - Email to members in battleground Senate states
- Steve briefed NLC on budget realities should the dues amendment not pass
 - o Limited Attendance at NIW
 - o Less NLC Meetings

- Limited ability to fund solidarity events
- Potential to not bring members to DC for mini/rolling lobby weeks
- Received briefing from Trish on convention activities and Sgt at Arms duties
- Discussed Convention Details
 - Reviewed Sergeant At Arms duties
 - Distributed Sgt at Arms shirts
 - Reviewed setup for PAC table
 - Reviewed NATCA Classes given during breakout sessions
 - Hatch Act
 - PAC Advocacy
 - Reviewed funding and vouchering for convention
- Sub-Committee Reports
 - Mentorship Committee Report (Jay)
 - Jay briefed on next steps being taken to work with mentorship participants
 - Briefing on current NLC activities
 - Discussion on assignment of each mentorship participant to be assigned to two NLC members for mentoring
 - Their own regional NLC member
 - An NLC member outside their region
 - PAC Committee Report (Trisha)
 - Trisha briefed on latest efforts to meet goal of \$7 million
 - Education Committee Report (Richard)
 - Richard briefed on work being done with Angela from Leadership Systems to formalize curriculum for Advanced Legislative class
 - Grassroots Committee Report (Corey)
 - Corey briefed on efforts to get all members signed up for Salsa grassroots alerts
 - Website/IT Committee Report (Jason)
 - Jason briefed on updating the NIW website
 - Jason briefed on NLC website
 - NLC website mostly ready to launch but has been on back burner due to other priorities
- PAC
 - Steve W. gave a national contest update
 - Winners in each category were:
 - Percentage increase – HIO
 - Total \$\$ increase – ZDC
 - Avg per NATCA member increase – BDL
 - Avg per PAC member increase - LNK
 - Steve briefed on targeting of non-PAC givers
 - Series of three emails
 - Truths & Myths
 - Legislative Victories
 - Appeal from Paul and Trish

- Steve briefed committee on the use of online PAC form
 - Regular
 - RNAV
- Discussion about goals after \$7 million is reached
 - Committee will focus on increasing percentage of NATCA members contributing, rather than a specific \$\$ amount
 - PAC membership has remained steady at approximately 40% for years
 - Committee will focus on getting membership over 50%
- Steve updated committee on Train the Trainer class for 2015
 - Jenny & Mike need the class