



2021 NATCA CFS SPONSORSHIP PROSPECTUS

SEPTEMBER 27 - 29, 2021
BALLY'S LAS VEGAS



THANK YOU

TO OUR 2019 SPONSORS

GRAND BENEFACTOR

Raytheon

DIAMOND

SAIC
Redefining Ingenuity™

 **leidos**

PLATINUM

 **Aireon**SM

American
Airlines



NAV
CANADA


skysoft
A T M

WEYTEC

GOLD

 **DELTA** 

 **L3HARRIS**TM
FAST. FORWARD.

 **infina**
business solutions for government

SkyOne[®]
FEDERAL CREDIT UNION

SILVER

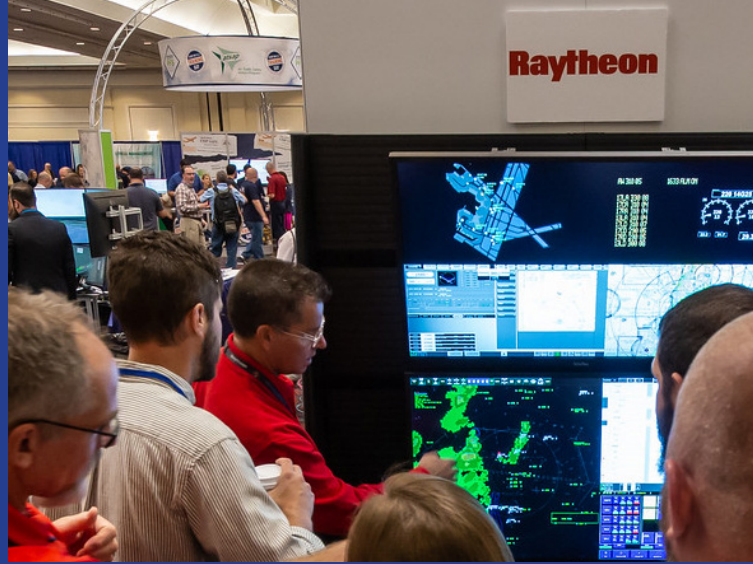
**UNITED
AIRLINES** 

BRONZE

Serco
UFA
Systems Atlanta
Southwest Airlines
Sennheiser
ScioTeq

SAAB Sensis
Russ Basset
New Bedford Panoramex
Mosaic ATM
JMA Solutions
Inmarset

Frequentis
Flight Safety Foundation
Evans Consoles
CSSI Inc
Cavan Solutions
ALPA



SPONSORSHIP LEVELS

FIND THE OPTION THAT MAXIMIZES YOUR EXPERIENCE AT **COMMUNICATING FOR SAFETY**. ALL LEVELS MAY BE SUPPLEMENTED WITH A LA CARTE OPTIONS.

GRAND BENEFACTOR \$20,000

- Fully customized exhibit space
- 10 full conference registrations
- Premium brand signage
- Exhibit hall sponsor
- Promotional videos during all breaks
- Promotional story in advanced marketing email
- Article in official NATCA membership publication
- Full-page ads in all conference publications (printed or electronic) with premium placement
- Badge sponsor
- Evening exhibitor reception sponsor
- Digital banner ad
- Reserved table at Archie League Medal of Safety Awards Banquet
- Number of registrations = Number of Archie League tickets

All complimentary registrations include full access to main conference hall, exhibit space, and banquets.

DIAMOND

\$17,500

- Minimum size 10 x 20' exhibit space (additional customized space based on availability)
- 8 full conference registrations
- Company logo on event signage
- Lunch Sponsor*
- Promotional videos during all breaks
- Promotional story in advanced marketing email
- Full-page ads in all conference publications (printed or electronic)



- Digital banner ad
- Reserved table at Archie League Medal of Safety Awards Banquet
- Number of registrations = Number of Archie League tickets



PLATINUM

\$14,000

- 10 x 20' exhibit space
- 6 full conference registrations
- Company logo on event signage
- Breakfast Sponsor*
- Promotional videos 2x per day
- Recognition in advanced marketing email



- Half-page ads in all conference publications (printed or electronic)
- Reserved seating at Archie League Medal of Safety Awards Banquet
- Number of registrations = Number of Archie League tickets



**Meal sponsorships may vary depending on the number of sponsorships at each level.*

GOLD \$10,000

- 10 x 10' exhibit space
- 5 full conference registrations
- Company logo on event signage
- Break Sponsor*
- Half-page ads in conference

- publications (printed or electronic)
- Reserved seating at Archie League Medal of Safety Awards Banquet
- Number of registrations = Number of Archie League tickets



SILVER \$8,000

- 10 x 10' exhibit space
- 4 full conference registrations
- Company logo on event signage
- Breakfast co-sponsor*
- One half-page ad in conference publication (printed or electronic)

- Reserved seating at Archie League Medal of Safety Awards Banquet
- Number of registrations = Number of Archie League tickets

Additional Archie League tickets and reserved tables are available for \$150 per seat.

BRONZE \$5,000

- 10 x 10' exhibit space
- 2 full conference registrations
- Company logo on event signage
- Breakfast co-sponsor*
- One quarter-page ad in conference publication (printed or electronic)
- Reserved seating at Archie League Medal of Safety Awards Banquet
- Number of registrations = Number of Archie League tickets

A LA CARTE OPTIONS

A LA CARTE OPTIONS MAY BE PURCHASED IN
CONJUNCTION WITH A SPONSORSHIP PACKAGE
OR AS A STAND ALONE PURCHASE

EXCLUSIVE CONFERENCE OPPORTUNITIES

Exhibit Booth

\$4,000

- 10 x 10' exhibit space
- 2 full conference registrations

Tote Bag Sponsor

\$5,000

Prominent advertising
on all conference
attendee tote bags.

Stamp Game Sponsor

\$5,000

Add your logo to the
stamp game. The game
that drives attendees to
everyone's booths for a
chance to win BIG!

TRADITIONAL ADVERTISING

TYPE	PRICE	DETAILS
Advanced Marketing Email	\$1,000	Up to 500 words
Full-Page Conference Publication Ad	\$1,250	Printed or electronic, specs TBD
Half-Page Conference Publication Ad	\$750	Printed or electronic, specs TBD
Quarter-Page Conference Publication Ad	\$500	Printed or electronic, specs TBD
Digital Banner Ad	\$500	Contact for details
Promo Video	\$750	Up to 1 minute video provided by company

ONLINE OPPORTUNITIES

Digital Attendee Platform Sponsor

\$10,000

Includes all primary opportunities: splash screen, banner ads, push notifications, and a custom icon.

Live Streaming Sponsor

\$10,000

Display your logo directly to NATCA members and others live streaming the conference remotely.



PHOTO OPPORTUNITIES

Evening Exhibitor Reception Photo Booth

\$2,000

Attendees will remember the evening with branded photos printed on-site.

Archie League Awards Banquet Photo Booth

\$2,000

Attendees will remember the evening with branded photos printed on-site.

THE CONVERSATION STARTS NOW

WITH

YOUR INCLUSIVE SPONSORSHIP PACKAGE

All sponsorship and exhibitor opportunities include full access to main conference hall, exhibit space, and banquets.

WEBSITE LISTING

All sponsors are listed by level on the CFS website and mobile app. Listings include company name, logo, and a link to your website.

PROMOTION

All sponsors may provide promotional items to be included in CFS attendee bags.*

ACCESS

All sponsorships include exhibit space to interact with conference attendees: air traffic controllers, government officials, and industry insiders.



**Use of the NATCA or CFS logo must be approved in writing by NATCA.*

Contact us at CFS-Sponsorships@natca.org with questions regarding exhibiting and sponsorships.

Visit natca.org/cfs to apply for a sponsorship and/or exhibit space.

Will you be exhibiting at

ATCA (Sept. 19-22),

NATCA CFS (Sept. 27-29), &

World ATM Congress (Oct. 26-28)?

NATCA's got you covered!



Bulk shipping can help reduce costs. If you are interested, please check the appropriate box on the CFS Sponsor Application and we will include information in your exhibitor kit.

www.natca.org/events/cfs/cfs-sponsor-application/