Dear Andrew,

To get supporters to take the action you want, lead with the most important topic. To keep them reading, keep it short by only including the most important topics and include a short snippet rather than the full content with a button or link to see the rest.

**RECENT ACCOMPLISHMENTS**

Choose one primary story that readers can focus on, such as a recent achievement. Show supporters how they contributed to your success by including stories, pictures, or videos where possible.

[LEARN MORE]

**NEW STAFF MEMBERS**

Highlighting profiles for any new board members or staff members is a good way to put real faces behind the cause.
WHATS COMING UP

Let your supporters know what you're currently working on and any upcoming initiatives or events and how they can help.

[Event Date]
[Event Name]
[Event Description]
Learn More

[Event Date]
[Event Name]
[Event Description]
RSVP

[Event Date]
[Event Name]
[Event Description]
Learn More

SPREAD THE WORD

Know someone who would be interest in what our organization does?
Share This Newsletter with Them

STAY CONNECTED

Not yet signed up to receive information on the work being done?
Join Now!

Thanks again for making a difference!

Sincerely,
[Your Name]

See whats happening on our social sites.