



Where Aviation Leaders Come Together



2023 NATCA CFS Sponsorship Prospectus

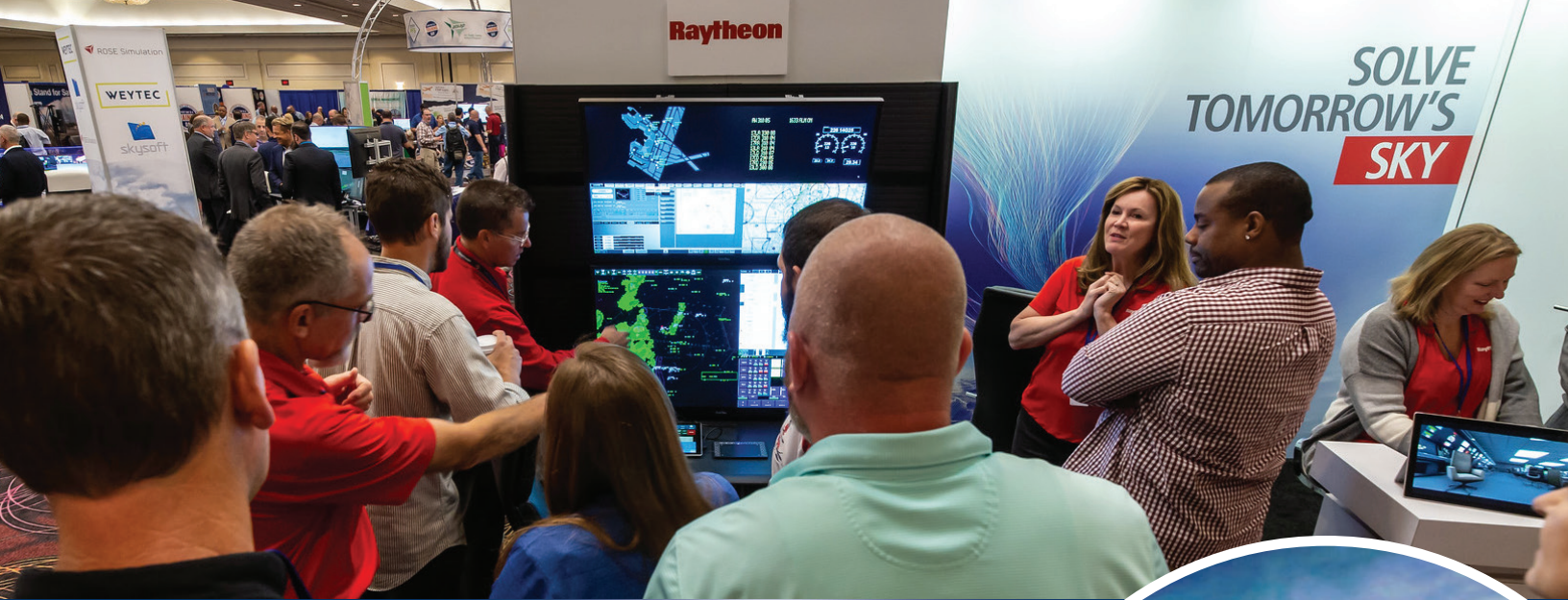
September 18 - 20, 2023

Horseshoe Las Vegas

Formerly Bally's Las Vegas



National Air Traffic Controllers Association | www.natca.org | facebook.com/NATCAfamily | twitter.com/natca



Sponsorship Levels

Find the option that maximizes your experience at **Communicating For Safety**. All levels may be supplemented with a la carte options.



Grand Benefactor \$20,000

- Fully customized exhibit space
- 10 full conference registrations
- Premium brand signage
- Exhibit hall sponsor
- Promotional videos during all breaks
- Promotional story in advanced marketing email
- Article in official NATCA membership publication
- Full-page ads in all conference publications (printed or electronic) with premium placement
- Badge sponsor
- Evening exhibitor reception sponsor
- Reserved table at Archie League Medal of Safety Awards Banquet
- Number of registrations = Number of Archie League tickets

All complimentary registrations include full access to main conference hall, exhibit space, and banquets.

Diamond \$17,500

- Minimum size 10 x 20' exhibit space (additional customized space based on availability)
- 8 full conference registrations
- Company logo on event signage
- Lunch Sponsor*
- Promotional videos during all breaks
- Promotional story in advanced marketing email
- Full-page ads in all conference publications (printed or electronic)
- Reserved table at Archie League Medal of Safety Awards Banquet
- Number of registrations = Number of Archie League tickets



Platinum \$14,000

- 10 x 20' exhibit space
- 6 full conference registrations
- Company logo on event signage
- Breakfast Sponsor*
- Promotional videos 2x per day
- Recognition in advanced marketing email
- Half-page ads in all conference publications (printed or electronic)
- Reserved seating at Archie League Medal of Safety Awards Banquet
- Number of registrations = Number of Archie League tickets



**Meal sponsorships may vary depending on the number of sponsorships at each level.*

Gold \$10,000

- 10 x 10' exhibit space
- 5 full conference registrations
- Company logo on event signage
- Break Sponsor*
- Half-page ads in conference publications (printed or electronic)
- Reserved seating at Archie League Medal of Safety Awards Banquet
- Number of registrations = Number of Archie League tickets



Silver \$8,000

- 10 x 10' exhibit space
- 4 full conference registrations
- Company logo on event signage
- Breakfast co-sponsor*
- One half-page ad in conference publication (printed or electronic)
- Reserved seating at Archie League Medal of Safety Awards Banquet
- Number of registrations = Number of Archie League tickets

Bronze \$5,000

- 10 x 10' exhibit space
- 2 full conference registrations
- Company logo on event signage
- Breakfast co-sponsor*
- One quarter-page ad in conference publication (printed or electronic)
- Reserved seating at Archie League Medal of Safety Awards Banquet
- Number of registrations = Number of Archie League tickets

***Extra Archie League tickets
and reserved tables will
be available at an
additional charge.***

A la Carte Options

A la carte options may be purchased in conjunction with a sponsorship package or as a stand alone purchase

Exclusive Conference Opportunities

Exhibit Booth \$4,000

- 10 x 10' exhibit space
- 2 full conference registrations

Tote Bag Sponsor \$5,000

- Prominent advertising on all conference attendee tote bags.

Traditional Advertising

TYPE	PRICE	DETAILS
Advanced Marketing Email	\$1,000	Up to 500 words
Full-Page Conference Publication Ad	\$1,250	Printed or electronic, specs TBD
Half-Page Conference Publication Ad	\$750	Printed or electronic, specs TBD
Quarter-Page Conference Publication Ad	\$500	Printed or electronic, specs TBD
Promo Video	\$750	Up to 1 minute video provided by company

Online Opportunities

Live Streaming Sponsor

\$10,000

Display your logo directly to NATCA members and others live streaming the conference remotely.



Photo Opportunities

Evening Exhibitor Reception Photo Booth

\$2,000

Attendees will remember the evening with branded photos printed on-site.

Archie League Awards Banquet Photo Booth

\$2,000

Attendees will remember the evening with branded photos printed on-site.

The Conversation Starts Now with Your Inclusive Sponsorship Package

All sponsorship and exhibitor opportunities include full access to:

- **Main Conference Hall**
- **Exhibit Space**
- **Banquets**

► **Website Listing**

All sponsors are listed by level on the CFS website. Listings include company name, logo, and a link to your website.

► **Promotion**

All sponsors may provide promotional items to be included in CFS attendee bags.*

► **Access**

All sponsorships include exhibit space to interact with conference attendees: air traffic controllers, government officials, and industry insiders.



Contact us at CFS-Sponsorships@natca.org
with questions regarding exhibiting and sponsorships.

Visit natca.org/cfs to apply for a sponsorship and/or exhibit space.

**Use of the NATCA or CFS logo must be approved in writing by NATCA.*

Thank You To Our 2022 Sponsors

Grand Benefactor



Diamond



Platinum



Gold



Silver



Bronze

- ATAC
- CSSI Inc

- Evans Consoles
- EPOS

- Fedpoint
- General Dynamics
- RTCA
- Russ Basset

- SAAB Sensis
- Serco

