



# 2025

## NATCA CFS Sponsorship Prospectus

September 15-17, 2025  
Horseshoe Las Vegas



# Communicating for Safety 2025 Sponsorship Prospectus Preview

Communicating for Safety (CFS) is NATCA's premier aviation safety conference uniting industry leaders, innovators, and professionals. The CFS exhibition hall highlights both emerging technologies and ongoing modernization projects as well as insights into the current and future capabilities that will undoubtedly influence the trajectory of aviation safety.

## All sponsorship levels receive:

- Exhibit space
- Registration benefits
- Website recognition
- Archie League Award Banquet benefits
- An ad in the 2025 CFS conference publication
- Recognition on 2025 CFS conference signage
- Logo recognition on Main Stage screen warmers
- Logo recognition in the 2025 CFS printed or digital book
- Right of first refusal for the following year
- Mobile app recognition
- Recognition in 2026 sponsorship prospectus

*All complimentary registrations include full access to the main conference hall, exhibit space, and meal functions.*

*Note that emails and print ads will need NATCA approval before publishing.*

*Exhibit and sponsorship opportunities close on Monday, August 8, 2025.*



# Sponsorship Opportunities

## Grand Benefactor \$24,000

(4 opportunities available)

- Up to a 10x40 or 20x20 exhibit space
- 10 full conference registrations
- 60% off one a la carte sponsorship opportunity
- Premium signage in conference space and exhibit hall
- 45-second promotional video to be played on a monitor in a high-traffic area
- Verbal recognition from the Main Stage
- Logo recognition on Main Stage screen warmers
- One promotional e-mail exclusively dedicated to your company leading up to the event (150-word limit)
- Full-page ad in the CFS conference publications (printed or electronic)
- Reserved seating for 10 people at the Archie League Medal of Safety Awards Banquet
- Post-conference e-mail thank you recognition
- One mobile app promotional push notification during the event
- Pre-conference social media push (within three months leading to conference.)

**If you would like to be a Grand Benefactor and do not wish to exhibit, you will receive a 10% discount off the Grand Benefactor sponsorship.**



# Sponsorship Opportunities

## Diamond \$21,000

(4 opportunities available)

- Up to 10 x 20' exhibit space
- 8 full conference registrations
- 40% off one a la carte sponsorship opportunity
- Recognition on signage in conference space and exhibit hall
- 30-second promotional video to be played on a monitor in a high-traffic area
- Logo recognition on Main Stage screen warmers
- One promotional e-mail exclusively dedicated to all Diamond Sponsors leading up to the event (100-word limit)
- Full-page ad in the CFS conference publication (printed or electronic)
- Reserved seating for 8 people at the Archie League Medal of Safety Awards Banquet

If you would like to be a Diamond Level sponsor and do not wish to exhibit, you will receive a 10% discount off the Diamond Level sponsorship.

## Platinum \$16,500

(no limit to opportunities available)

- Up to 10 x 20' exhibit space
- 6 full conference registrations
- 30% off one a la carte sponsorship opportunity
- Recognition on signage in conference space and exhibit hall
- 15-second promotional video to be played on a monitor in a high-traffic area
- Logo recognition on Main Stage screen warmers
- Recognition in advance marketing email
- Half-page ad in the CFS conference publication (printed or electronic)
- Reserved seating for 6 people at the Archie League Medal of Safety Awards Banquet

If you would like to be a Platinum Level sponsor and do not wish to exhibit, you will receive a 10% discount off the Platinum Level sponsorship.



# Sponsorship Opportunities

## Gold \$12,000

(no limit to opportunities available)

- 10 x 10' exhibit space
- 5 full conference registrations
- 20% off one a la carte sponsorship opportunity
- Logo recognition on Main Stage screen warmers
- Recognition on signage in conference space and exhibit hall
- Half-page ad in the CFS conference publication (printed or electronic)
- Reserved seating for 5 people at the Archie League Medal of Safety Awards Banquet

If you would like to be a Gold Level sponsor and do not wish to exhibit, you will receive a 5% discount off the Gold Level sponsorship.

## Silver \$9,500

(no limit to opportunities available)

- 10 x 10' exhibit space
- 4 full conference registrations
- 15% off one a la carte sponsorship opportunity
- Logo recognition on Main Stage screen warmers
- Recognition on signage in conference space and exhibit hall
- Half-page ad in the CFS conference publication (printed or electronic)
- Reserved seating for 4 people at the Archie League Medal of Safety Awards Banquet

If you would like to be a Silver Level sponsor and do not wish to exhibit, you will receive a 5% discount off the Silver Level sponsorship.



# Sponsorship Opportunities

## Bronze \$6,000

(no limit to opportunities available)

- 10 x 10' exhibit space
- 2 full conference registrations
- 10% off of an a la carte sponsorship sponsorship
- Logo recognition on Main Stage screen warmers
- Recognition on signage in conference space and exhibit hall
- Quarter-page ad in the CFS conference publication (printed or electronic)
- Reserved seating for 2 people at the Archie League Medal of Safety Awards Banquet

If you would like to be a Bronze Level sponsor and do not wish to exhibit, you will receive a 5% discount off the Bronze Level sponsorship.



# A La Carte Sponsorship Opportunities:

## All a la carte sponsorships come with:

- Recognition on 2025 CFS conference signage
- Logo recognition on Main Stage screen warmers
- Logo recognition in the 2025 CFS printed or digital book
- Right of first refusal for the following year
- Mobile app recognition
- Recognition in 2026 Sponsorship Prospectus
- Registration benefits

## Archie League Awards Reception and Banquet \$30,000

*(Co-sponsorship—Two (2) Opportunities Available)*

The Archie League Medal of Safety Awards exemplify NATCA's commitment to safety. Sponsoring companies receive benefits before, during, and after this prestigious event. "Archie League Awards brought you by (your company)"!

- Pre-conference benefits
  - Logo (with link to URL) recognition with one-liner on Archie Awards pre-event emails
- On-site benefits
  - Logo recognition on any signage recognizing the Archie League Awards
  - Verbal Recognition from Archie League Awards Stage
  - 30-second promotional video from the stage
  - Logo recognition on screen warmers during the Archie League Awards Banquet
  - Logo recognition on the seating chart
  - Full-page recognition in the official Archie League printed book
  - Includes three full conference registrations and Archie League Medal of Safety Awards tickets
- Post-conference benefits
  - Logo that links company URL on the bottom of Archie League post-event e-mails
  - Recognition in Archie Awards post-videos



# A La Carte Sponsorship Opportunities

## Notebook & Pen \$25,000

*Exclusive to one (1) sponsor*

Branded notebooks and pens will be placed on each seat in the Main Stage Room.

- Notebooks will be co-branded with the conference logo and your company logo
- The pens are branded exclusively to your company
- Includes three full conference registrations with Archie League Medal of Safety Awards tickets

## Badges and Lanyards \$17,500

*Exclusive to one (1) sponsor*

Let attendees do the advertising for you as they wear name badges and lanyards co-branded with your company name.

- Includes three full conference registrations with Archie League Medal of Safety Awards tickets

## NATCA Lounge \$15,500

*Exclusive to one (1) sponsor*

Get premium exposure in the most sought-after areas on the show floor.

- Premium lounge co-branding with NATCA
- Prominent branding in NATCA co-branded lounge
- Ability to distribute company-provided collateral and a company-provided branded item in the lounge
- Includes three full conference registrations with Archie League Medal of Safety Awards tickets

## Conference Bag \$12,500

*Co-sponsorship—Two (2) Opportunities Available*

Your company logo will be on continuous display during the event and live on after the event with this conference keepsake.

- Logo on NATCA-branded conference bag
- Opportunity to have one company insert in the bag and one branded item in the bag (items to be provided to NATCA at company expense)
- Includes two full conference registrations with Archie League Medal of Safety Awards tickets

## Coffee Break \$12,500

*Exclusive to one (1) sponsor*

Give attendees a much-needed boost by sponsoring coffee breaks during the conference.

- Multiple coffee breaks
- Signage at coffee break tables
- Logoed coffee cups or sleeves and napkins
- Note: Does not include coffee served during breakfasts
- Includes two full conference registrations with Archie League Medal of Safety Awards tickets





# A La Carte Sponsorship Opportunities

## Registration \$10,000

### *Exclusive to one (1) sponsor*

As the registration sponsor, your company will get in front of attendees from the moment they register and be one of the first they see when they get pick up their credentials on-site.

- Pre-conference benefits
  - Logo displayed on last page of registration confirmation
  - Logo and company one-liner displayed in attendee confirmation e-mail
- On-site benefits
  - Premium signage in registration area
- Includes two full conference registrations with Archie League Medal of Safety Awards tickets

## Evening Reception \$8,500

### *Exclusive to one (1) sponsor*

Align your brand with the main networking event at the conference. Attendees will thank you for providing them the opportunity to unwind and have some fun!

- Logo on signage near reception
- Additional logo recognition built into reception
- Includes two full conference registrations with Archie League Medal of Safety Awards tickets

## Lunch \$7,500

### *Two (2) exclusive opportunities available*

Day 1 Lunch Sponsor

Day 2 Lunch Sponsor

- Logo on signage near lunch
- Additional logo recognition built into lunch
- Includes two full conference registrations with Archie League Medal of Safety Awards tickets

## Mobile App \$7,500

### *Exclusive to one (1) sponsor*

Put your company brand right in attendees' hands by sponsoring the conference mobile app. This one-stop portal offers attendees the ability to network and plan their conference experience. As a sponsor, your company logo will be prominently displayed every time attendees access this useful and popular tool.

- Company acknowledgement displayed on opening app screen
- Scrolling logo on bottom of mobile app
- Includes two full conference registrations with Archie League Medal of Safety Awards tickets

## Daily On-site E-mails \$7,500

### *Exclusive to one (1) sponsor*

This opportunity will put your company in front of attendees daily. Your company logo will be prominently displayed in the daily highlights e-mails.

- Company URL will be linked to your logo
- Includes two full conference registrations with Archie League Medal of Safety Awards tickets



# A La Carte Sponsorship Opportunities

## Live Streaming \$6,000

*Exclusive to one (1) sponsor*

Display your logo directly to NATCA members and others live streaming the conference remotely

*Note: does not include Archie League Medal of Safety Awards Live Streaming*

- Includes two full conference registrations with Archie League Medal of Safety Awards tickets

## Exhibit Booth \$4,500

- 10x10 exhibit space
- Two full conference registrations

## Advertising Opportunities:

TYPE	PRICE	DETAILS
Advance Marketing Email	\$4,000	Up to 250 words
Full-Page Conference Publication Ad	\$2,500	Printed or electronic
Half-Page Conference Publication Ad	\$1,500	Printed or electronic
Quarter-Page Conference Publication Ad	\$1,000	Printed or electronic

Contact us at [CFS-Sponsorships@natca.org](mailto:CFS-Sponsorships@natca.org)

with questions regarding exhibiting and sponsorships.

Visit [natca.org/cfs](http://natca.org/cfs) to apply for a sponsorship and/or exhibit space.



**Mindy Soranno**  
Meeting Planning and  
Event Representative

# Thank You To Our 2024 Sponsors

## Grand Benefactor



## Platinum



## Gold



## Bronze



## A La Carte Sponsorship





*Where Aviation Leaders Come Together*

